

LWVPB
MEMBERSHIP COMMITTEE MEETING MINUTES
February 8, 2021

Members Present: Vivian Faircloth, Mary Louise Winter, Mary Ellen Wiggins, Ellen Roston, Betsy Werre Guest: Jane Spruill

Topics of Discussion and Action Plans:

“Waffles and Wisdom” New Member Orientation was held on Saturday, January 23- 3 new and 2 current members attended, with 1 prospective member attending as well. Betsy has contacted those who attended in addition to those were unable to attend. Hopefully this contact will encourage involvement in the League. The prospective member will be contacted. Next “Waffles & Wisdom” will be held in April 2021.

Mary Ellen will continue to call new and renewing members shortly after sending welcome letter and will “interview” each and then write a short bio for The Voter, after receiving permission to publish as an article.

The idea of “*welcome gifts*” were discussed. Ideas included magnet (“DO League, NOT dishes”) or a League sticker. The League website address could be included in these gifts as a reminder to view the website. These could be included in the welcome letter. Other ideas?

Membership Involvement ideas were discussed as a means to engage all members in the League. Ellen will investigate planting a tree on Arbor Day in honor of Ann Davis.

State Membership Report has been submitted. Betsy and Mary Louise will review the member list to ensure correct information is entered into the Communications database.

Budget for Committee request will be made to include funds for welcome gifts, mailings for membership renewal and other activities to address the needs of this committee. Our current line item is \$100 and \$250 will be requested for the 2021-2022 year. There is a restricted account for membership with a balance of approximately \$55.00.

Committee Involvement: Our **summer “project”** will be to organize a “*Committee Rally/Round-up*, through mailings, or even a face-to-face event. This event could also be a *Hot Topic* Discussion or a Saturday program in August. An article could be included in The Voter with a short description of each committee and activities with a follow up call made to solicit membership in a committee. This will begin after the Annual Meeting in May. Ellen will update the Committee Roster in preparation for the project.

If any member of the committee has a suggestion for the Nominating Committee for Board positions, please contact Betsy or Mary Louise.

NEXT MEETING: Monday, March 8, 2021 4:00